

Assessing Suitability of Materials - SAM Scoring Sheet

Material Assessed: ___Patient Education Brochure

Date: ___3/31/12___

#	Factor to be Rated	Score	Comments
1 Content			
a	Purpose is evident	2	Purpose clearly stated in title
b	Content about behaviors	2	Brochure guides behaviors
c	Scope is limited	2	Scope is limited to foot examination and simple
d	Summary or review included	2	Checklist provided as a summary
2 Literacy Demand			
a	Reading grade level	2	Flesch-Kincaid reading level: 5.7
b	Writing style, active voice	2	9% passive sentences
c	Vocabulary uses common words	2	
d	Context is given first	1	
e	Learning aids via "road signs"	2	All topics/sections are clearly organized.
3 Graphics			
a	Cover graphic shows purpose	2	
b	Type of graphics	2	
c	Relevance of illustrations	1	Presence of "tarheel" is not relevant to foot screen
d	List, tables, etc. explained	n/a	
e	Captions used for graphics	0	No captions used
4 Layout and Typography			
a	Layout factors	2	
b	Typography	2	
c	Subheads ("chunking") used	n/a	
5 Learning Stimulation, Motivation			
a	Interaction used	0	
b	Behaviors are modeled and specific	2	
c	Motivation – self-efficacy	2	
6 Cultural Appropriateness			
a	Match in logic, language, experience	2	Neutral cultural references
b	Cultural image and examples	1	Neutral cultural references
Total SAM score		33	
Total possible score		40	Percent score ___85___%