

# COMPETITOR ANALYSIS

## Physical Therapy



No mobile physical therapy clinics in the Triangle

Many traditional clinics throughout the Triangle and surrounding areas

## Chiropractic



1 Mobile Chiropractic Clinic: Offers corporate/company visits for 60% off their usual rate, requires 10 or more people to book

Many traditional clinics throughout the Triangle and surrounding areas

## Massage



1 Mobile Massage Company: Does not offer corporate packages

Limited medical intervention

## Employer-Sponsored Healthcare



Nationally, 30% of employers with 5000+ employees have on-site healthcare clinics, but less than 50% have physical therapy

Local examples that offer integrated healthcare, including PT: Cisco and SAS

## Mobile Health Clinics



45 total in NC, 6 in the Triangle:

In the Triangle: 2 dental clinics, 1 hospital-based healthcare, 2 medical screening, and 1 nursing primary care

Nationally: between 1,500 and 2,000 mobile health clinics

## Resources

1. Lord DJ, Wright JR, Fung R, et al. Integrated Physical Medicine at Employer-Sponsored Health Clinics Improves Quality of Care at Reduced Cost. *J Occup Environ Med.* 2019;61(5):382-390. doi:10.1097/JOM.0000000000001536
2. Mobile Health Map. Find Clinics. Harvard Medical School. <https://www.mobilehealthmap.org/map>