

VERBIAGE AND MESSAGE FRAMING

IN THE ORTHOPEDIC SETTING

Clinician Resource

Therapeutic Impact of Verbiage¹⁻⁴

Psychological processes such as fear, patient expectations, and autonomy play an important role in recovery and outcomes throughout the rehabilitative process.

The following words have the potential to evoke
fear of movement and damage ■ negative emotions ■ beliefs of irreversible dysfunction

Words to Avoid

Degeneration
Wear and tear
Bone on bone
"Your imaging shows multi-level degeneration in your spine"

Stabilize
Stability
Instability
"This exercise will help to stabilize the neck"

Compression
Entrapment
Impingement
"One of your nerves is being compressed near your spine"

Medical/Anatomical Terms
lordosis, herniation, neurological, chronic, diagnostic, lesion, paresthesias



Consider Using Instead

"Normal, age-related changes"
Consider use of visuals to enhance understanding⁵

"Strengthen"
"Improve muscular control"
Use of "stability" is appropriate in cases of true ligamentous instability where caution needs to be taken

"Tight, but can be stretched"
"Help things to move better"
Utilize words that indicate goals of treatment rather than focusing on pathoanatomy that may not elicit pain

normal curvature
nervous system
reduced feeling/sensation
audience dependent

*Modified from Stewart and Loftus, 2018¹

Message Framing⁶⁻⁹

*how information is delivered

Research has revealed that benefit-framed messages encourage more active participation in less severe health circumstances⁸⁻⁹

Benefit-Framed

"Participating in PT for your rotator cuff tear will help to improve your functional ability, reduce pain, and help you to self-manage – likely keeping you from needing surgery"

Cost-Framed

"If you don't participate in PT, your pain and dysfunction will likely persist, leading you to ongoing care and increased potential for needing surgery"

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IMAGING CONSIDERATIONS

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When is Imaging Indicated?

Presence of red flags¹⁻²

history of cancer, signs of cauda equina, myelopathy, infection, or instability

Prior trauma²⁻⁵

Indicated by criteria such as Canadian C-Spine rules, Nexus, Ottawa Ankle, etc.

Failure of conservative treatment¹

no change or worsening symptoms after 8 weeks

Pre-procedural information¹

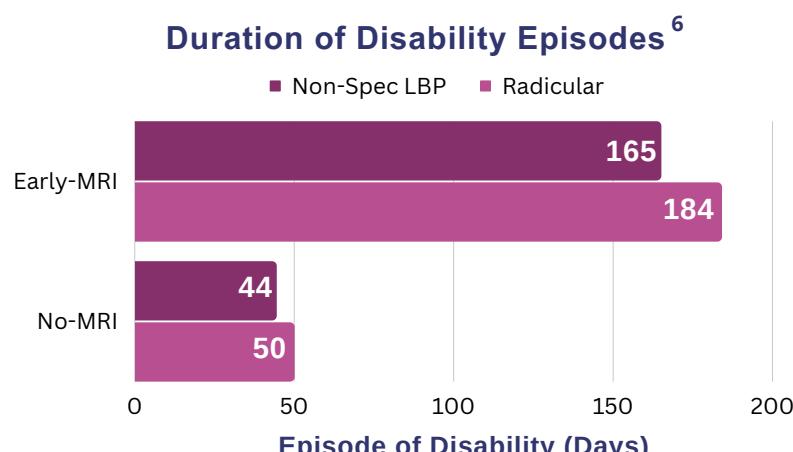
specific anatomical information for surgery, injection, etc

Effects of Imaging on Outcomes

In individuals with acute, work-related radicular and non-specific low back pain, obtaining early-MRI (≤ 30 days) led to significantly...

- Longer lengths of disability
- Increased medical costs

when compared to those who did not receive imaging.⁶



Heeding Caution with Imaging

This leads to a "medicalization" of many normal morphologies, which may lead patients to seek intensive, curative treatments, delaying functional restoration through rehabilitation.¹

MRI and other imaging techniques have become highly specific. They can reveal anatomical abnormalities that do not correlate with symptoms and are commonly found in asymptomatic populations.^{1,8,9-11}

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NORMATIVE FINDINGS

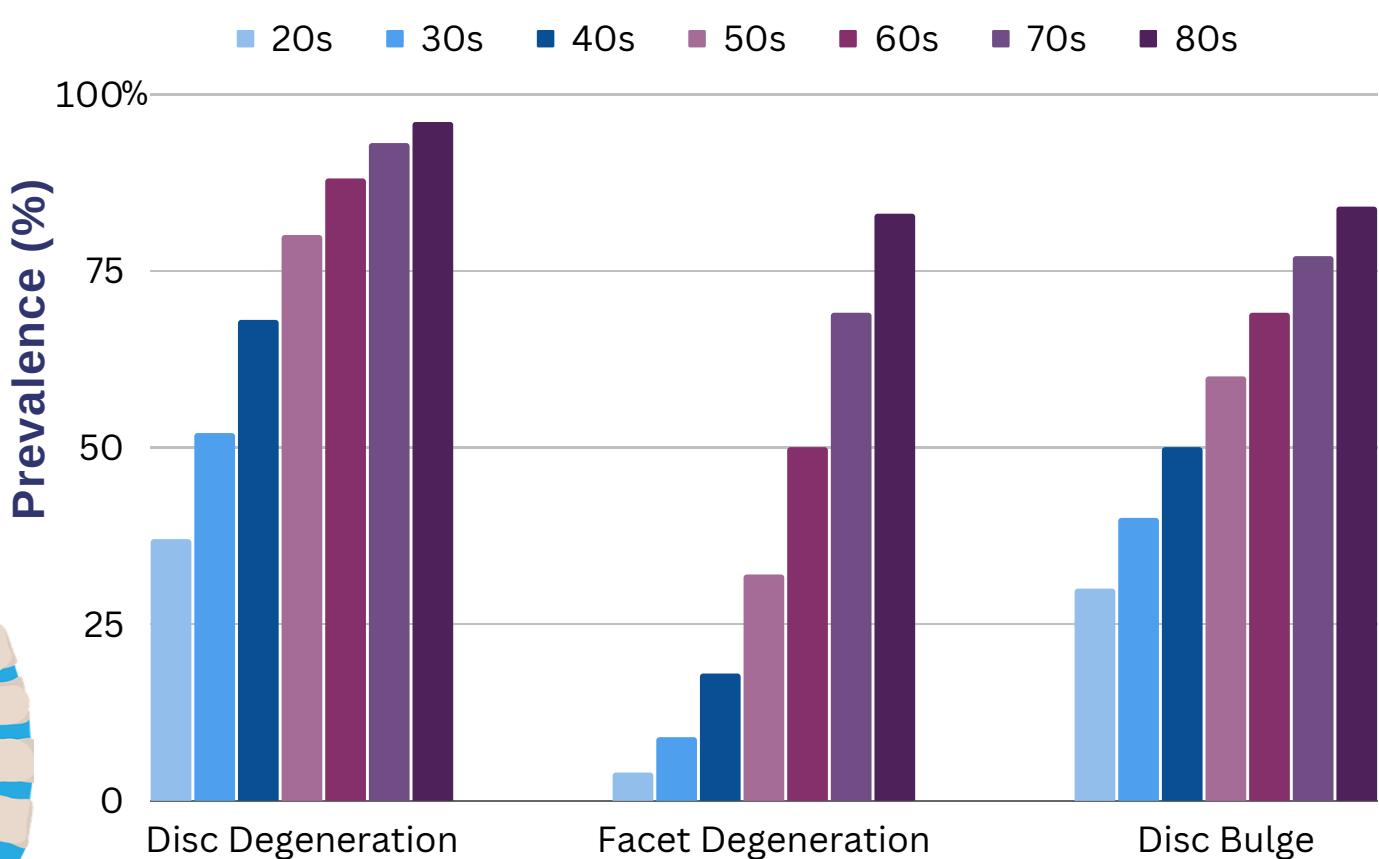
SPINE PATHOLOGY

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Anatomical abnormalities have been identified in both symptomatic and asymptomatic populations.¹⁻² Providing education when necessary can help reframe how the patient views their pain and dysfunction.³



Age-Normative Data for Asymptomatic Individuals¹



Symptomatic Populations

Presence of these findings should still be considered with caution and patients can progress even if imaging does not.³

In decreasing-odds order²

- Disc Bulge
- Spondylolysis
- Disc Extrusion
- Modic 1 changes
- Disc protrusion
- Disc Degeneration

Under the age of 50, certain imaging findings might be more prevalent in symptomatic individuals (compared to asymptomatic).²

⚠️ Keep in mind: Symptomatic individuals may have more yellow flags and psychosocial risk factors.⁶

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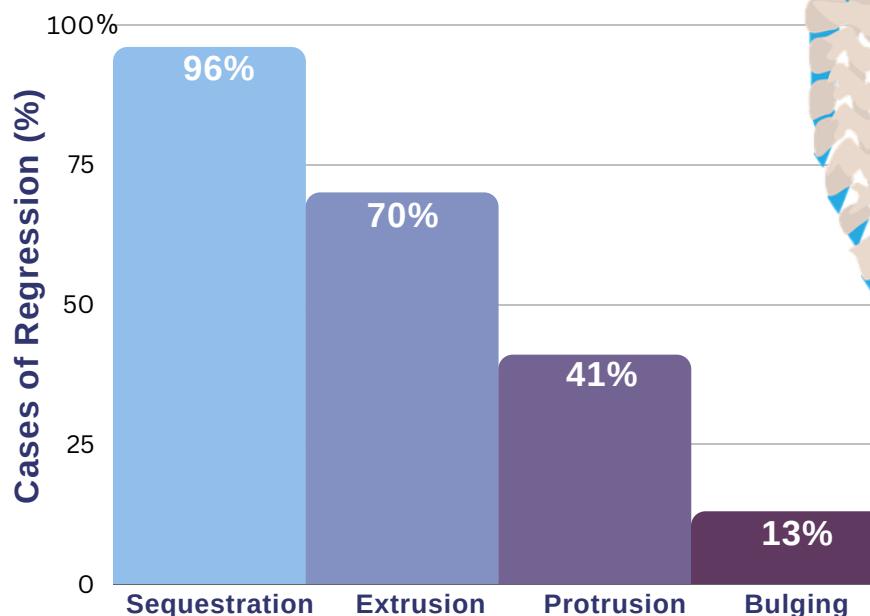
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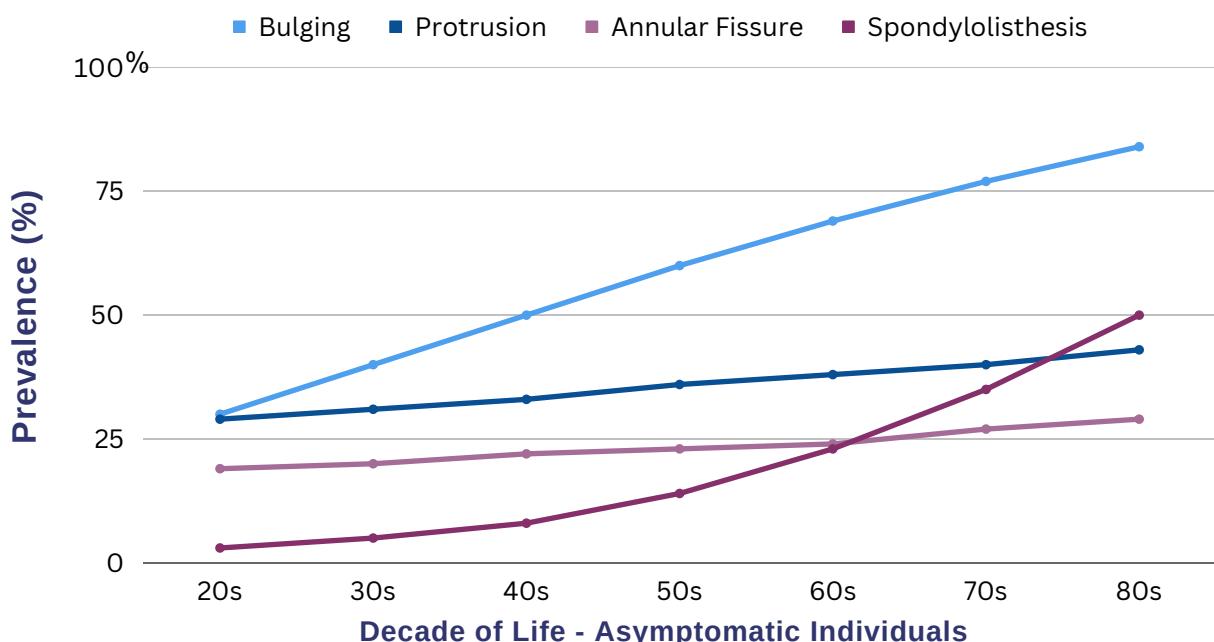
Regression of Disc Pathology

High-quality literature review reveals that a large percentage of disc pathology will show partial, if not full, spontaneous regression within 1 year, and as early as 2 months.⁸

Regression might be lower in less severe pathologies due to the "normality" of these findings.^{1-2,8}



Presence of Disc Pathology by Decade in Asymptomatic Populations



Clinical Implications

The presence of asymptomatic anatomical abnormalities increases with age.^{1-2,4}

Pathologic findings do not always indicate source of pain. Clinical outcomes can improve even without change in imaging.^{1-3,7}

Clinicians should consider the entire biopsychosocial being when educating about imaging and pain.^{3,7,9-10}

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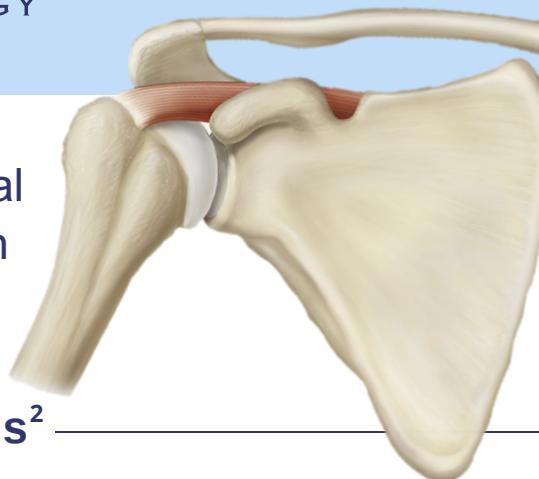
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NORMATIVE FINDINGS

SHOULDER PATHOLOGY

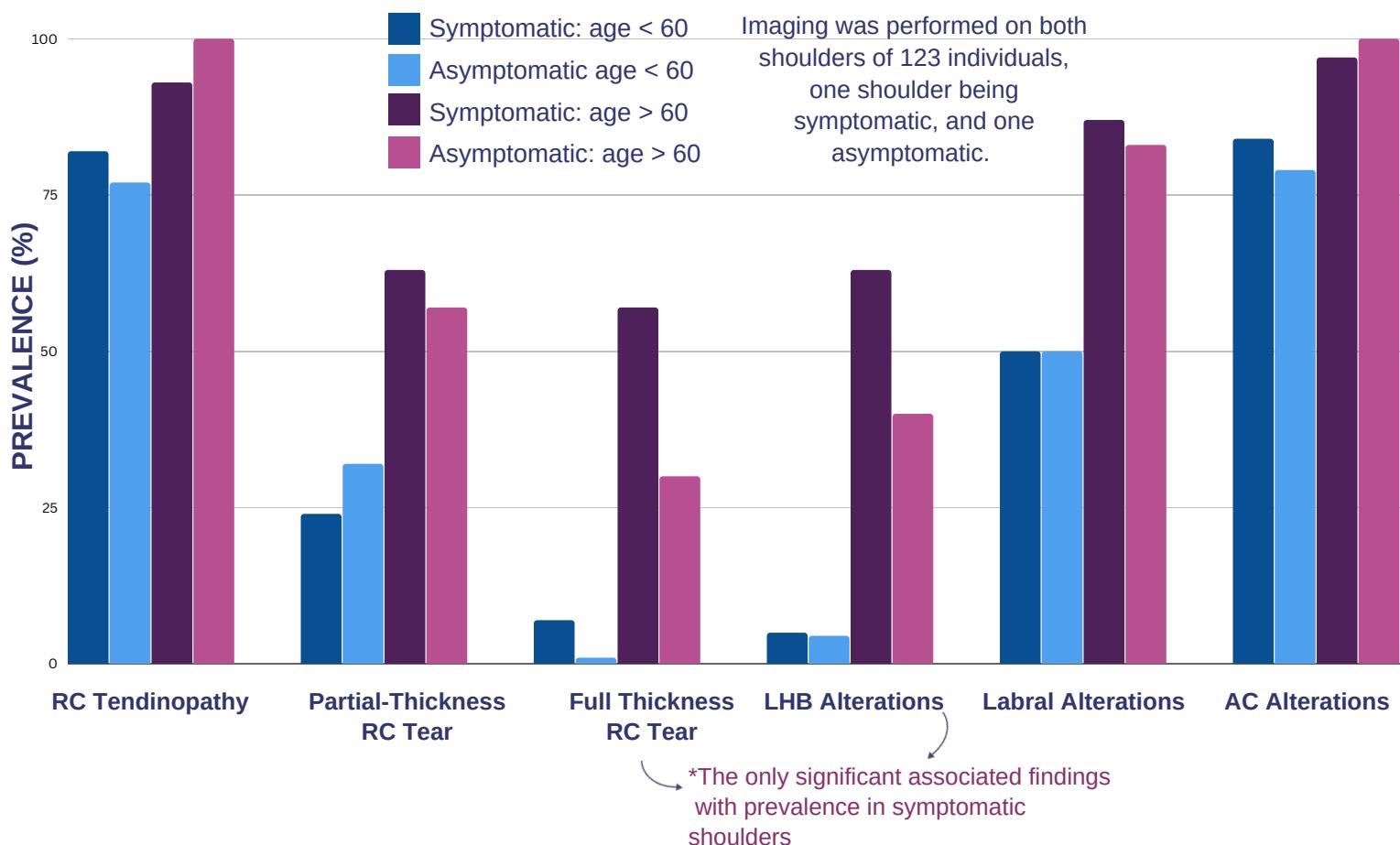
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While imaging can identify the presence of abnormal pathology, findings do not necessarily correlate with clinical presentation.^{1-6,9}



Symptomatic vs. Asymptomatic Imaging Findings²

*data is averaged from two imaging reviewers (Barreto, 2019)²



Symptomatic Populations

- Development of symptoms with a rotator cuff tear has a greater association with the rate of tear than size of tear.¹
- Poorer long-term outcomes might be associated with the number of pathological findings in the shoulder.⁹

Active Populations

The prevalence of asymptomatic pathologies and exam findings might be even higher in athletic populations.^{5,7,10}

*Sport-dependent, scapular dyskinésias, tendinopathies, labral pathologies, and articular cartilage defects might be prevalent in 50-80%, some of which match the findings above.*²

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Handout 1: Verbiage and Message Framing

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Handout 2: Imaging Considerations

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Handout 3: Normative Findings Spine Pathology

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Handout 4: Normative Findings Shoulder Pathology

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